

Customwriting

Starting her blog, Shang Wijendranath realized that there were significant gaps in the market for baby products, so she decided to create a start-up called Momsays, where she helps small businesses and inspires others, particularly business mothers.

Business Plan Specialist

Every business needs its own plan. But not all entrepreneurs know how to make it right. Here a specialist in business plans comes into play. Use your strategic thinking to help entrepreneurs meet this challenge.

iAuditor develops world-class business plans. The company's work helps startups attract and build capital, and small and medium-sized enterprises analyze and improve their operational, economic, marketing and branding strategies.

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The expanded assortment of the organization also includes consultations on enterprise management, financial forecasts, demographic research. iAuditor's achievements include: more than 11,000 clients from 14 countries, more than 6,100 business plans and more than R 37 million in funding.

Self-Publication of books on Amazon

Regardless of the genre of your works - artistic or documentary - you can publish your own books on the Amazon platform and profit from your own works. But first look at examples of those who have already successfully used this resource.

Andy Weir is a computer programmer who came up with the idea to publish his book. He started uploading it in parts to his personal website for free reading. He later published the version on the Kindle platform for 99 cents. In 2013, the book became so popular that Crown Publishing offered its author \$100,000.

For the validity of the novel Andy Weir carefully studied orbital mechanics, conditions on Mars, the history of manned space flight and botany. Thanks to the success, the book took 12th place among bestsellers according to The New York Times, and in 2015 it was filmed.

Unfortunately, not every novel is lucky to be recognized by critics and bring more profit.

Freelancer-specialist in website optimization

How to promote an article and website on the network? There is a new strategy for this - Search Engine Optimization (SEO). Companies hire SEO specialists to increase the traffic of their websites, increase profits and the number of potential clients.

In just one year, Laura Pennington went from a public school teacher to a part-time freelancer, and then completely switched to her own business. After several years of hard work and self-improvement, she began earning \$20,000 each month in her niche. Laura Pennington used the Upwork freelancer platform to advertise her services.

As soon as the owners of the Upwork site found out about its success, they published an article about it that had been on the main page for three years. During this time, other freelancers have been writing to her asking for advice. This prompted Laura to come up with the idea of a second business: online courses on how to succeed in the freelance world.

Writing Master Classes

Business ideas: projects for writers and translators

There are many business ideas for writers and translators. Many people strive to improve their literary skills in courses and master classes.

To conduct such classes, you must have a lot of practice in this field. And, if this is your case, it is more likely to bring the idea to life. We suggest you to get acquainted with an experienced writer, who managed to do it.

Sarah Bullen leads mentoring courses and provides practical assistance in her international retreats and master classes. She helps others improve their writing skills and publish novels.

On its website, the company provides free advice to writers who need practical guidance. The Writing Room courses also teach how to present a book to a publisher, write a novel in 100 days and prepare a review for the publication of another author.

The literary industry offers so many opportunities, it is logical that people want to learn how to write or improve their skills.

How to implement this business idea

To conduct master classes in this field, you must have writing experience. Advertising can be given in stores and on literary forums.

[How to custom writing success?](#)

This business idea does not involve regular customers. However, you can regularly add to your range of topics that will be of interest to listeners. To keep your clients, divide the class into levels: beginner, intermediate, and advanced courses.